



Moscow Food Co-op

PO Box 9485

Moscow, ID 83843

208-882-8537

www.moscowfood.coop

“Impulse Giving” Program Application

“Impulse Giving” is a program of the Moscow Food Co-op [MFC]. At each MFC cash register, there is an information sheet listing each participating organization. Customers can choose to which organization(s) they would like to make a donation of an amount of their choosing. The cashier keys in the organization and the donation amount. 100 percent of the donations collected will be paid out to the organization on a monthly basis if it amounts to more than \$25. Amounts less than that will be reserved until the \$25 threshold is met.

The MFC Impulse Giving program is to benefit local, non-sectarian, non-profit, and non-discriminatory organizations whose goals complement or support the Ends Policies of the Co-op, which are listed below. The program will have limited space, and participating organizations will be reviewed regularly for continuation in the program. The Co-op reserves the right to terminate an organization’s participation in the program without notice for any reason.

In order to apply for the program please submit the following application, attaching responses to the questions on a separate sheet. Incomplete applications will not be considered. Applications will be taken on a continual basis but reviewed quarterly.

The decision on whether or not to admit an organization to the program will be made by the Dime in Time sub-committee of the Co-op’s Engagement and Outreach committee. The E&O committee is comprised of Co-op staff members, at least one Co-op board member, and Co-op member/owners.

Date
Applied _____

Name of
Organization _____

Contact Person _____

Mailing Address _____

Phone and Email _____

Website URL _____

Non-profit tax ID number _____

- 1) Please include your organization's mission statement and relevant brochures or flyers.
- 2) Briefly explain how the organization's mission and activities are in harmony with the Ends Policies of the Co-op, which are as follows:

POLICY A1: COMMUNITY/SERVICES

The Moscow Food Co-op will be a catalyst to building a diversified community concerned with sustainability.

To this end we will:

- 1 Conduct our business in a way that is compatible with our mission and provides services that reflect the needs and desires of the community.
- 2 Have an ongoing relationship with other organizations and businesses and in our community and collaborate on neighborhood events.
- 3 Provide an atmosphere that encourages communication and discourse.

This policy will be monitored annually by internal report.

Approved by the Board of Directors, on May 13, 2008

POLICY A2: FOOD

The Moscow Food Co-op will focus on foods and other products that are environmentally sound and socially responsible and which promote the health and sustainability of the individual and the planet.

To this end we will:

- 1 Provide a product line that ranges from bulk to gourmet foods, and is flexible enough to include foods that reflect the needs of the community we serve.
- 2 Remain committed to providing fresh, local and organic choices and promoting sustainable agriculture.
- 3 Provide information that will help people make sound decisions regarding their food choices as well as other products we sell.
- 4 Provide resources to help people learn how to prepare the foods that we sell.

This policy will be monitored annually by internal report.

Approved by the Board of Directors, on July 5, 2008

POLICY A3: IMAGE AND IDENTITY

The Moscow Food Co-op will be recognized as a vibrant focal point of the Palouse, embedded in our community and linking it with the broader co-operative movement.

To this end we will:

- 1 Purposefully give preference to spending our financial resources within both our geographic and cooperative community.
- 2 Maintain a friendly welcoming ambiance.
- 3 Celebrate and communicate our rich history, recognizing the linkages of this history as we plan for our future.
- 4 Initiate and collaborate with other organizations in events that promote the values and the uniqueness of Moscow Food Co-op in the community.
- 5 Develop strategic relationships and initiatives with other co-ops to strengthen our own co-op.

This policy will be monitored annually by internal report.

Approved by the Board of Directors, on October 14, 2008

POLICY A4: BUSINESS

Moscow Food will be a strong, stable, thriving neighborhood based business that provides an economic advantage for its members and living wages for its staff.

To this end we will:

- 1 Operate a financially stable business providing a meaningful economic benefit to our

- members.
- 2 Build the “member owner” base in numbers, involvement and loyalty at the same time as we maintain an atmosphere where nonmembers also feel welcome.
 - 3 Evaluate and develop services, products and physical space necessary to serve the significant needs of our members, neighborhood and market area.
 - 4 Continue to strengthen our bonds with current business partners and explore and evaluate other business initiatives which bring further value to our members and customers.
 - 5 Create a vital work environment for our staff built upon a foundation of sustainable values and ethics and providing meaningful compensation and professional development
 - 6 Work with our community to ensure the continued viability of the Downtown Moscow Business District.

This policy will be monitored annually by internal report.

Approved by the Board of Directors, on May 13, 2008

- 3) Please describe how Impulse Giving funds will be used. Also include a brief organizational budget that illustrates your organization’s level of need.
- 4) Please describe how the Moscow Food Co-op will be acknowledged for its support of your organization.
- 5) Feel free to include letters of support from community members for your organization.

You may fax this form to the attention of Carol Spurling at the Co-op at (208) 882-8082, mail it to the Co-op at PO Box 9485, Moscow, ID 83843, email it to outreach@moscowfood.coop, or drop it off in person with a Co-op cashier, to the attention of Carol Spurling. Thank you!