

# Conventional Category Insights

## September 2023

Category status based on average outbound service level of overall category :








0% - 74%



75% - 84%



85% - 100%






Category Status	Category	Updates	Expected Recovery to UNFI
	BABY FORMULA	Enfamil: stringent quality control impacting product production output	October
		Similac: Heavy brand shifts, demand exceeding capacity	October
		Nutramign: Heavy brand shifts, demand exceeding capacity	October
	DOG FOOD/TREATS	Purina: Wet Pet - Additional lines will improve output for 2023. Supply will be a challenge through 2025.	2025
		Beneful: Wet Pet - Additional lines will improve output for 2023. Supply will be a challenge through 2025.	2025
		Pedigree: Service Level Challenges not expected	
	CONFECTIONS IN AISLE/MULTISERV	Hershey: Service Level Challenges not expected	
		M&M Mars: On allocation	October
		Snickers: On allocation	October
	DRY BAKING	Betty Crocker: High demands outpacing inventory	January
		Gold Medal: High National Trend and lack of inventory are driving out of stocks	January
		Pearl Mil: Service Level Challenges not expected	
	CEREAL-READY TO EAT	General Mills: Capacity, High National Trend, Scheduling Constraints, ingredient constraints	October
		Kellogg: Capacity, High National Trend, Scheduling Constraints, ingredient constraints	TBD
		Post: Service Level Challenges not expected	

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	SUGAR & SWEET BAKING	C & H: Service Level Challenges not expected	
		Domino: Service Level Challenges not expected	
		Jell-O: Service Level Challenges not expected	
	YOGURT	Chobani: Service Level Challenges not expected	
		Dannon: Capacity constraints, Production delays, Line Performance	October
		Yoplait: Packaging & Ingredient Unavailability.	September
	CONDIMENTS	Heinz: Service Level Challenges not expected	
		Sweet Baby Ray's: Service Level Challenges not expected	
		Hunts: Service Level Challenges not expected	
	BUTTER/MARGARINE	Landolake: Service Level Challenges not expected	
		Country Cork: Service Level Challenges not expected	
		Icbinb: Service Level Challenges not expected	
	SHELF STABLE JUICES/DRINKS	Capri Sun: Service Level Challenges not expected	
		Ocean Spray: Service Level Challenges not expected	
		Kool Aid: Minor spot cuts, no major concerns	September



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	PREPARED FOODS GROCERY	Kraft: Service Level Challenges not expected	
		Chef Boyardee: Service Level Challenges not expected	
		Knorr: Service Level Challenges not expected	
	MAYONNAISE/SPREADS/SALAD DRESS	Hellmanns: Service Level Challenges not expected	
		Kraft: Service Level Challenges not expected	
		Best Food: Service Level Challenges not expected	
	ALTERNATIVE SNACKS	Pringles: Service Level Challenges not expected	
		Planters: Service Level Challenges not expected	
		Orville Reden: Service Level Challenges not expected	
	REFRIGERATED JUICES/DRINKS	Simply: Supply disruption; on allocation	November
		Tropicana: Service Level Challenges not expected	
		Minute Maid: Service Level Challenges not expected	
	AUTHENTIC HISPANIC	Knorr: Service Level Challenges not expected	
		Electrlit: Service Level Challenges not expected	
		Gamesa: Ingredient issues	TBD



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	MILK	Coffee-mate: Service Level Challenges not expected	
		Lactaid: Service Level Challenges not expected	
		Darigold: Service Level Challenges not expected	
	HOUSEHOLD PAPER	Bounty: Service Level Challenges not expected	
		Charmin: Service Level Challenges not expected	
		Scott: Service Level Challenges not expected	
	ICE CREAM	Breyers: Service Level Challenges not expected	
		Turkey Hill: Service Level Challenges not expected	
		Ben&Jerry: Service Level Challenges not expected	
	FROZEN PREPARED FOODS	Stouffers: Service Level Challenges not expected	
		Marie Callender: Service Level Challenges not expected	
		Banquet: Service Level Challenges not expected	
	SOUP	Campbells: Service Level Challenges not expected	
		Maruchan: Service Level Challenges not expected	
		Progresso: Service Level Challenges not expected	



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	COFFEE	Folgers: Service Level Challenges not expected	September
		Starbucks: Service Level Challenges not expected	
		Max House: Minor spot cuts, no major concerns	
	BOTTLED WATER	Poland: Service Level Challenges not expected	
		Deer Park: Service Level Challenges not expected	
		Pure Life: Service Level Challenges not expected	
	FROZEN VEGETABLES	Ore Ida: Service Level Challenges not expected	
		Birdseye: Service Level Challenges not expected	
		Monarch: Service Level Challenges not expected	
	CHEESE	Kraft: Service Level Challenges not expected	
		Philadelphia: Service Level Challenges not expected	
		Crystal Farm: Service Level Challenges not expected	
	CONFECTIONS SEASONAL CANDY	Hershey: Service Level Challenges not expected	
		Mars: Service Level Challenges not expected	
		Reeses: Service Level Challenges not expected	