

April 2022 Category Insights

Natural



Overall Category Status Based on Average Outbound Service Level :

● 0% - 70%

● 71% - 80%

● 81% - 100%

Overall Category Status	Category	Updates	Recovery ETA to UNFI
●	SALTY SNACKS: RTE (MULTI SERVE & MULTIPACK)	Kettle Brand: Brand did see recovery, but addtl labor issues have caused higher cuts, PU location change for the East has been updated and begins next week (UNFI delay in pick ups will delay whse recovery)	May-22
		Late July Snacks: Full recovery still contingent on consistent labor. New in-house production lines are up and running the new packaging items first ship was 2/7, fill rates have significantly increased. Working w/ipar to build inventory	Apr-22
●	NUTRITIONAL CONVENIENCE: SINGLE-SERVE BARS AND SNACKS	Clif Bar: Organic oat shortage drastically affecting fill rate - 4 SKUs will also switch from certified organic to conventional oats to keep up with demand	Jun-22
		GoMacro: Just signed copacker, inventory is starting to boost up, should see better numbers in march and full recovery by may	May-22
●	SOUP	Kettle And Fire: Product selling faster then it can be produced. few items being interrupted by pack change to new flip top. two sku's 32oz chicken Bone Broth & 32oz Beef Bone broth out till October...consider moving to smaller 16oz size	May-22
		Pacific Foods: Constraints due to ingredients, packaging, raw material and capacity. LTOOS-DISC items recovery has been extended through May, new MFG DISC items have been flagged. Some recovery expected in April shipments.	May-22
●	CEREAL: READY TO EAT	Nature's Path: Supplier continues to struggle with capacity, but has brought on 4 new co-mans to help increase capacity. They est gradual recovery in May for shipments.	Jun-22
		Kashi: Demand exceeding supply	Apr-22
●	CRACKERS: SPECIALTY	Back To Nature: Co-packer restraints	Jul-23
		Simple Mills: Copacker capacity constraints	Apr-22
●	BUTTER AND SOFT CHEESE	Organic Valley: Labor & production constraints	May-22
		Earth Balance: Higher than anticipated demand / capacity constraints	Apr-22
●	ASIAN AISLE	Native Forest: Import Delays	Jan-23
		Eden Foods: Items from Asia still a challenge due to port delays and Eden is receiving allocations from their provider and then allocating to us. They are only receiving about 40% of what they order from their source in ASIA.	Sep-22
●	MAINS	Amy's: Ingredient issues and demand outpacing production.	May-22
		Rao's: Challenges remain with Port and Chicken shortages - product available but in shorter supply.	Apr-22
●	COOKIES: SPECIALTY	Annie's Homegrown: 15 Annie's snacks SKUs still on allocation	Apr-22

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●	GRAINS	Lundberg Family Farms: Continued labor issues, and increased demand over projected forecast. Several co-packers to expand output, high allocations coming to UNFI for early March shipments - recovery estimate has been pushed to April - May	May-22
●	PREPARED SAUCE: KETCHUP, BBQ, MARINADES, STEAK, WORCESTERSHIRE, WING, HOT, FINISHING	Primal Kitchen: Recovery status delayed on Hollandaise until 5/1/22, production delay	May-22
●	BEVERAGES: MULTISERVE JUICE: SPECIALTY	R.W. Knudsen: Some skus have had ingredient related shortages and ingredients not always in full supply at time of production run. Cherry remains on allocation and Pineapple varieties are primary drivers.	Apr-22
●	MILK	Horizon Organic Dairy: Production capacity constraints expected through the year	Jan-23
		Organic Valley: Labor & production constraints	May-22
●	YOGURT	Stonyfield Organic: Pouches to be constrained through year until new line is in Q1 23	Dec-22
●	BEVERAGES: SOFT DRINKS AND MIXERS	Topo Chico: Glass shortages, production shortages, transportation shortages, ingredient shortages, labor shortages, overall shortfalls in planning of demand. Grand scale change needed to overcome massive shortfalls in need vs availability. Action taken by supplier has not been sufficient or with haste. Some improvement expected in second half of 2022.	Dec-22
●	BREAD AND BAKED GOODS	Canyon Bakehouse: Labor and raw materials challenges, adding production lines to augment frozen	May-22
●	ICE CREAM AND ALTERNATIVES: DAIRY AND PLANT BASED	Ben & Jerry's: Labor constraints and logistical challenges	May-22
●	BEVERAGES: SINGLE SERVE	Kevita: Supplier is experiencing glass shortages which delays packaging/production	Apr-22

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●	TEA: NON-RTD	Traditional Medicinals: Ingredient issues are driving the OOS	Jun-22