



Conventional Category Insights

July 2023

Category status based on average outbound service level of overall category :



0% - 74%



75% - 84%



85% - 100%

| Category Status | Category | Updates | Expected Recovery to UNFI |
|-----------------|--------------------------------|---|---------------------------|
| | CONFECTIONS IN AISLE/MULTISERV | Hershey: Supply Constraints and increased demand | July 23 |
| | | M&M Mars: Service level challenges not expected | |
| | | Extra: Supply Constraints and increased demand | September 23 |
| | DRY BAKING | Betty Crocker: Increased demand not meeting production capacity | July 23 |
| | | Pillsbury: Service level challenges not expected | |
| | | Dun Hines: Service level challenges not expected | |
| | HOUSEHOLD PAPER | Bounty: Service level challenges not expected | |
| | | Charmin: Service level challenges not expected | |
| | | Scott: Service level challenges not expected | |
| | SHELF STABLE JUICES/DRINKS | Ocean Spray: Service level challenges not expected | |
| | | Capri Sun: Service level challenges not expected | |
| | | Kool Aid: Fun bottle shortages | July 23 |
| | REFRIGERATED JUICES/DRINKS | Simply: Service level challenges not expected | |
| | | Tropicana: Service level challenges not expected | |
| | | Minute Maid: Raw Material Shortage | July 23 |



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| | ISOTONICS | Gatorade: Service level challenges not expected | |
| | | Thirster: Service level challenges not expected | |
| | | Propel: Service level challenges not expected | |
| | ALTERNATIVE SNACKS | Pringles: 3rd Party, and packaging constraints | July 23 |
| | | Planters: The supplier received faulty lids causing production delays | July 23 |
| | | Orville Redenbacher : Service level challenges not expected | |
| | FROZEN VEGETABLES | Ore Ida: Raw Potato Shortage | July 23 |
| | | Birdseye: Service level challenges not expected | |
| | | Monarch: Service level challenges not expected | |
| | AUTHENTIC HISPANIC | Café Bustelo: Service level challenges not expected | |
| | | Knorr: Service level challenges not expected | |
| | | Maseca: Service level challenges not expected | |
| | ICE CREAM | Turkey Hill: Service level challenges not expected | |
| | | Breyers: Service level challenges not expected | |
| | | Ben & Jerry: Service level challenges not expected | |



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| | CEREAL-READY TO EAT | General Mills: Capacity, high national trend, scheduling constraints | August 23 |
| | | Kellogg: Short term out of stocks anticipated | July 23 |
| | | Post: Service level challenges not expected | |
| | FROZEN NOVELTIES | Klondike: Service level challenges not expected | |
| | | Drumstick: Service level challenges not expected | |
| | | Outshine: Service level challenges not expected | |
| | CONDIMENTS | Heinz: Service level challenges not expected | |
| | | Sweet Baby Rays: Service level challenges not expected | |
| | | Kraft: Service level challenges not expected | |
| | OILS AND SHORTENING | Mazola: Service level challenges not expected | |
| | | Crisco: Service level challenges not expected | |
| | | Pompeian: Service level challenges not expected | |
| | SUGAR & SWEET BAKING | Jello: Materials, ingredient challenges. Cup shortage at supplier due to part breakdown and labor issues. | July 23 |
| | | C & H: Service level challenges not expected | |
| | | Domino: Service level challenges not expected | |



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| | PREPARED FOODS GROCERY | Kraft: Service level challenges not expected | | |
| | | Chef Boyardee: Service level challenges not expected | | |
| | | Knorr: 2.6oz cups availability constraints. Air freighting cups in to help mitigate shortages | | August 23 |
| | FROZEN PREPARED FOODS | Stouffers: Service level challenges not expected | | |
| | | Marie Callender's: Service level challenges not expected | | |
| | | Banquet: Service level challenges not expected | | |
| | MAYONNAISE/SPREADS/SALAD DRESS | Hellmanns: Service level challenges not expected | | |
| | | Kraft: Service level challenges not expected | | |
| | | Best Food: Service level challenges not expected | | |
| | YOGURT | Chobani: Service level challenges not expected | | |
| | | Dannon: Capacity constrained | | July 23 |
| | | Yoplait: Packing & Ingredient Issue's | | July 23 |
| | BOTTLED WATER | Poland: Service level challenges not expected | | |
| | | Ice Mountain: Service level challenges not expected | | |
| | | Deer Park: Service level challenges not expected | | |



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| | BUTTER/MARGARINE | Landolake: Service level challenges not expected | |
| | | Country Crock: Service level challenges not expected | |
| | | I Cant Believe Its Not Butter: Service level challenges not expected | |
| | CHEESE | Kraft: Service level challenges not expected | |
| | | Philadelphia: Service level challenges not expected | |
| | | Crystal Farms: Service level challenges not expected | |
| | SOUP | Campbells: Service level challenges not expected | |
| | | Maruchan: Service level challenges not expected | |
| | | Progreso: Service level challenges not expected | |
| | COFFEE | Folgers: Service level challenges not expected | |
| | | Starbucks: Service level challenges not expected | |
| | | Max House: Service level challenges not expected | |
| | MILK | Coffeemat: Service level challenges not expected | |
| | | Lactaid: Service level challenges not expected | |
| | | Silk: Service level challenges not expected | |