Board-Owner Communication Committee Meeting Notes
December 21, 2022
Present (via Zoom): Mark Thorne, Rob Ely, Greg Meyer, Priscilla Schmidt, Pamela Lee, Priscilla Wegars, Alison Lubo (Board Admin)
Absent: Candis Claiborn, Alice Ma, Linda Russo, Trish Hartzell

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Meeting commenced at 6:03 p.m.

Previous Committee Meeting Notes Review
The committee reviewed the September committee meeting notes. The committee approved the notes with no edits.

Annual Meeting Planning brainstorming with input from Melinda. See October notes for previous discussion.

The committee continued working on the 50th annual meeting planning. After brainstorming last month, the committee narrowed things down following updates received from Melinda on 50th celebration planning that Melinda/marketing already has in motion.

The committee settled on the Great Room as a location, and tentatively for the meeting to be on Sat April 8th or 15th (the great room is not available) or 22nd (Earth Day) if necessary.

Ideas still in consideration:
Special attractions? Let's get creative! Big, fun, festive, celebration!

- solicit historical photos for slideshow/PPT
    - hold an event to identify old, undated photos of the co-op across the ages that are in the upstairs offices?
    - poster board/interactive screen with timeline of Co-op's story
    - Then and Now pictures (check Daily News photo archive; UI library has a special in-person collection of old Co-op newsletters; find Co-op float picture)
    - Celebrate all the programs the Co-op has provided and all the ways the Co-op has supported local organizations
- invite original founders (for speech? include recollection of food culture of baby Co-op?), former GMs, lifetime members, Co-op babies all grown up
    - Ask them to share photos if they can't show up

    - Photos of co-op babies as babies and all grown up
- Bring historical artifacts to have on display (e.g. 5 gal buckets, stuff from early days)
- "50 Years and Forward";"The Next 50 Years" future-facing report on what the Board is working on following the survey and forum, etc. Also make the event welcoming to new and incoming members by not just focusing on the past—subsidized memberships available at the event? (removed)
- Whiteboard for Owners to write on: What do you want to see for the next 50 years?
- Pay off your lifetime membership drive?
- Band(s)! The Pond, The Intentions, Jon Rand Band (not available) Cayuse Tribe drumming?
- Giveaways of 50th Merch—drawings in a 5-gal bucket
    - Put your ticket in the bucket for the prize that you want to win
- Catering be 70s inspired
- Award for longest lifetime Owner in attendance?
- (GM) Dance contest, Costume contest (e.g. dress like it's the 70s), Cooking contest (70s inspired), share member recipes

Have Annual Meeting earlier in year, advertise upcoming events, Block Party wraps up the celebration

50th but not Annual Meeting (Melinda will handle):
Dinner party/block party!—Separate from Annual Meeting
√ 50th anniversary t-shirts! Tote bags! Merch!
Combine marketing for 50th of Co-op and 50th of Ren Faire? (Faire is in May)
Partner with Kenworthy
√ Randomly pick certain items and sell them for 1973 prices – scavenger hunt? Eg "two items in the store are at these prices"
Pass along to M committee concern over partnership with Humble Burger—a matter of values. We could choose someone else, it's a matter of choice

Action item: The auditorium room: how many people can it hold? Greg: will take over obtaining room information venue
Action item: Theme, agenda, food, draft ideas will be made via email to accomplish this.

Action Item: Mark will obtain annual meeting budget for BOCC
Action item: Member registration required for meeting to provide ideal food amount
Action Item: Alison to create a document for BOCC to see the ideas discussed.
Thursday monthly events related to 50th anniversary (add to google Doc)
Action Item: Mark to talk with Chloe involving the BOCC with the monthly events for next year.

Committee Charter Review: Review committee charter and make suggestions for edits if needed.

Board Webpages

The committee revisited outstanding thoughts on ways to improve the Board Webpages. This isn't a high priority at the moment, but something to return to.

Action item: BOCC will review the Board web pages and request improvements.

Schedule Next Committee Meeting:

The next BOCC meeting will be on Wednesday January 18 at 6:00 p.m. via Zoom.

Action Items

IN-PROGRESS

Board Action Items

1. The Board-Owner Communication Committee will finalize the mechanics of making GM and Board monitoring reports available to owners after meetings.

Internal Committee Action Items

3. Alison will ask Chloe to provide clarification on why we don't automatically register owners [for Board meetings].
4. Alison will work with Cheyne to add the FAQs to the Board handbook and Board Info webpage.
5. Cheyne will coordinate with Chloe about distributing the FAQs via the Newsletter.
6. Alison will work with Cheyne to incorporate the new Board meeting advertisement language to the Board Meetings & Minutes page.
8. Mark will confirm the date for the Annual Meeting with Melinda.

PARKING LOT

- BOCC will coordinate filming of Board members answering FAQs.
- BOCC will review the Board web pages and request improvements.
- ~~A~~lison will add the "Language for Board meeting agendas" to the Board meeting agendas. (from the "Board Document Availability Procedure_DRAFT_2022-4" document)

- ~~A~~lison will add the "Language for Board Meetings & Minutes page" to the Board Meetings & Minutes Page, complete with a link to the "Board Meeting Document Request Form". (from the "Board Document Availability Procedure_DRAFT_2022-4" document)

- **Community Needs Assessment Survey & Forum** Cheyne shared an update: the survey will go out in mid-Oct.This will not be early enough for the Board to discuss the results in November as hoped. Plan for the Board to discuss results at the January Board meeting instead. Forum will need to be pushed to February or later.

DONE

- ~~A~~lison will work with Cheyne to add the FAQs to the Board handbook and Board Info webpage. Alison updated the board webpage
- Cheyne will coordinate with Chloe to attend upcoming BOCC meetings. Chloe is extremely busy due to the holidays.
- Alison will ask marketing for the BOCC to see the specialty logo for the 50th anniversary The specialty logo was shown to the BOCC

REMOVED

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Meeting ended at 7:08 p.m.
Notes taken by Alison Lubo (Board Admin)