

Strategic Vision meeting notes

9.15.2020

Present: Rob (Chair), Alice, Isabel, Mark, Maxine, Chloe (Board Admin)

Not Present: Laurene, Melinda (GM)

Update on meeting with Sue from Pullman Good Food Co-op (PGFC):

The committee shared an overview of the conversation between Sue Gayette, Isabel, and Alice. Alice and Isabel shared that Sue had many start-up questions, regarding inventory to stock, how to delegate floor space, etc.

The committee discussed the opening of the new grocery store in Genesee.

The committee discussed carrying forward the conversation of asking PGFC directly for interest in collaboration. The committee also discussed other desirable expansion sites/satellite locations, to include the LC Valley.

The committee discussed creating a draft work plan (whitepaper) to share with the Board to share the committee's vision for expanding to Pullman including information other estimated obstacles, estimated timeline, helpful resources from Columinate and Jon Steinman, etc., in order to share an outlined vision for the October Board meeting.

Next steps:

1. Gather names of folks in Lewiston who may be good contacts to ask for information.
2. Find out if Columinate has any support services for expansion projects, marketing surveys, feasibility studies, etc.
3. The committee will read/review the document provided by Julie/Thane RE: the Participating Owner program for discussion, and will continue at the next meeting.
4. Isabel and Maxine will work together on a whitepaper for the expansion proposal to include collected resources. They will email it to the committee for review (by estimated date of September 25) for inclusion in the October Board packet.

Previous next steps (from May 2020 meeting):

1. Julie Massa will ask Thane about the legalities of volunteer roles at the store, and/or more background information.
2. Julie Massa will touch base with a board member at Willy Street Co-op.